



VIRTUALIT

The Kite Factory Case Study:

19 Years of Dedicated Partnership with an Independent Media Company

We are delighted to have received a testimonial from one of our longstanding clients of 19 years, the Kite Factory. The Kite Factory is an independent media company that helps advertisers create brilliant media ideas and to measure them through art, heart and science.

The Kite Factory chose Virtual IT after searching the Managed Services Provider market for a hybrid cloud solution provider with a proactive approach to customer care. As Virtual IT met both of these criteria, this led to a conversation that impressed The Kite Factory from the start:

“When I first met with Tom actually I was quite impressed very early on with how personal they are, and their depth of knowledge.”

James Mooney, IT Manager



**THE
KITE
FACTORY**

An independent media agency based in Oxford, London.



Recently, Virtual IT has helped The Kite Factory to migrate their financial data from local on-site servers to Egnyte, a cloud-based solution, which offers superior functionality, ease of use, and security.

With respect to the day-to-day support, James had this to say:

"One area that I would say Virtual IT have done really well is the on-site support, so they've come into our office once a week, we've had a couple of people, and they've both done excellently, they've just integrated themselves within the Kite Factory team on the day that they're in, and have just got on with the job."

The relationship between Virtual IT and The Kite Factory is a genuine partnership, one that provides helpful day to day support alongside providing genuine expertise and guidance for new projects. This has extended into advising and delivering a cyber security service that augments their existing cloud services, helping to protect The Kite Factory from the effects of cybercrime.

With the partnership going from strength to strength, we are very pleased with this feedback from James, and across The Kite Factory's team:

"We internally recently did a survey of our staff on Virtual IT, and one of the things that has come through is that everyone, from our execs up to our SLT are all really happy with the way Virtual IT provide the service."



If you're looking for a genuine 'Security First, Managed IT Service Partner and a digital transformation specialist that streamlines your operations and helps facilitate the growth of your business, then do get in touch.

www.virtualit.cloud

+44 (0)207 644 2800