



# VIRTUALIT

## Synergy Vision Case Study:

A Transformative, Insightful and Collaborative Partnership

We were very pleased to get an outstanding testimonial from our client, Synergy Vision, a medical communications agency that helps to bridge information between scientists and clinicians around the world.

Synergy and Virtual IT have a longstanding partnership where we work together to enhance Synergy's cybersecurity, IT operations, and technology projects, including an ambitious cloud adoption project.

Synergy was among the first of our clients to leverage our digital transformation services so that they could enhance communications and further their aspirations to become paper-free. The project was ambitious in its scope and involved deep collaboration to implement a successful rollout.



An award winning, employee-owned medical communications agency



*"It was a first for us, and I think it was a first for them. They're a great company to partner with if you want to try something new and you want to take your company into unknown territory" -*

**Orla O' Brien Davison,  
Senior Operations Manager**

Since the beginning of our partnership with Synergy the relationship has gone from strength to strength, thriving on close cooperation and a sound foundation of trust. Staff at Synergy Vision trust and rely on Virtual IT for daily support and new projects, including upgrades to their cybersecurity.

Orla had this to say about the relationship between Virtual IT and Synergy Vision:

*"The relationships became proper relationships, we got to know each other and stuff about each other. So much so that the people that work in the company now, are much more likely to call Virtual IT for help...they've got people here who answer the phone to people on our end who make them laugh, make them comfortable, sorting out issues that would otherwise hold up their working day."*

Aside from providing friendly ongoing dedicated support and supporting Synergy with new projects, Synergy values the guidance and insightful support that Virtual IT provides:

*"When I joined our company my experience with IT was almost non-existent. We've learnt everything from the cloud to cybersecurity, to plugging in various monitors, and so much so that I can keep a step ahead of my kids!"*



If you are seeking comprehensive and expert assistance in optimising your IT and digital technology to enhance your business operations and foster growth, please contact the team today to arrange a free no-obligation discovery call to explore how we can work together.

[www.virtualit.cloud](http://www.virtualit.cloud)

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