



# VIRTUALIT

## Eskenzi Success Story:

Delivering a Proactive Cyber Security Posture for a leading Global Cyber Security PR Firm

### **The Client**

Eskenzi are an award-winning tech PR and content agency focussing on the cyber security space. The business operates a leading global network of staff and services across the USA and EMEA, and have been partnered with Virtual IT since 2019.

### **An Informed and Reliable Partner that Walks the Talk**

Being at the forefront of promoting global cyber security insights and trends, Eskenzi's commitment to embodying the best possible cyber security practices, has been a shared priority since the partnership began with Virtual IT.

Virtual IT has bolstered Eskenzi's cyber resilience from the outset, implementing Heimdal's cutting-edge endpoint protection solution, which combines threat prevention, vulnerability management, access management, antivirus and e-mail security into a single platform that simplifies IT operations and helps companies to stop any cyberattack, keeping critical assets, information, and intellectual property safe.

Virtual IT has also transitioned Eskenzi to a fully hosted Microsoft 365 cloud environment, and provides advanced cyber security training against the latest emerging threats. Virtual IT supports and manages Eskenzi's diverse global network, including managing user licences and secure conditional access controls worldwide. We also provide responsive and versatile IT support that caters to Eskenzi's range of devices and applications, including a hybrid Mac and PC environment.

The relationship between Eskenzi and Virtual IT has always been about getting the right cyber security fundamentals in place, hence prior to rolling out and adding the additional protection afforded by Heimdal, Eskenzi and Virtual IT, had already worked together to:

- Implement advanced email filtering protection, powered by Mimecast
- Roll out secure password management throughout the business
- Achieve Cyber Essentials certification
- Deploy security monitoring for the company's hardware
- Undertake regular vulnerability assessments

The implementation of these measures results from a strategic and collaborative approach between Virtual IT and Eskenzi. Eskenzi utilises Virtual IT's expertise in client meetings, showcasing our joint dedication to delivering a proactive approach to cyber security. Alongside proactive communication on emerging issues and opportunities, regular meetings provide an additional space for reviewing the partnership and the latest cyber security developments, helping Eskenzi's systems to remain at the cutting edge of cyber security practices.

### **The Benefits**

Leveraging our expertise, Eskenzi's team and clients gain valuable insights and practical support, ensuring enhanced cyber resilience. This empowers Eskenzi to further integrate their commitment to cyber security values into practice.

The scope of support for Eskenzi's versatile IT environment and needs, has enabled Virtual IT to keep Eskenzi's range of people, processes and technology in alignment, dually delivering security and convenience.

Secure full cloud hosting grants the business enhanced flexibility, scalability and performance, while genuine relationships and communication channels at the core of our partnership, enables us to tackle challenges and opportunities at both

We're proud of our partnership with Eskenzi and our support that helps them in their work to create a safer, cyber secure world. We look forward to deepening and expanding on our partnership going forward, continuing with our mutually proactive and cyber security first approach

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